



Approved 10-17-12

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Mustang Library
September 19, 2012 - 3:30 p.m.**

Members Present: Doug Sydnor, Chair
Joan Freund
Laraine Rodgers
Peggy Sharp-Chamberlain
Mark Shimelonis, Vice Chair
Mary Wilber

Absent: Louise Nemanich

Staff Present: Carol Damaso, Library Director
Kathy Coster, Youth & Support Services Sr. Manager
Aimee Fifarek, Technologies & Content Sr. Manager
Dana Braccia, Building Operations and Adult Services Sr. Manager
Killeen Sepulveda, Administrative Secretary
Allan McWilliams, Mustang Library Branch Manager
Michael Beck, Adult Services Coordinator
Deena Harms, Library Supervisor of Volunteers
Abigail Nersesian, Library Supervisor of Volunteers
Marian Reisman, E-Services Librarian

CALL TO ORDER

Board Chair Sydnor called the meeting to order at 3:30 PM.

OPEN CALL TO THE PUBLIC

There were 3 members of the public present at this meeting; Jean Johnson, a library volunteer, Alvaro Charria, a student from Bolivia and Michelle Milan, a student at Arizona State University. Jean Johnson expressed her appreciation of Deena Harms, Library Supervisor of Volunteers and the Mustang Library staff.

APPROVAL OF MINUTES

Vice Chair Shimelonis called for a motion to approve the Minutes of the August meeting. Board Member Freund seconded, and the motion passed 6-0.

LIBRARY BOND PACKAGE

Board Member Wilber called for a motion “that the Scottsdale Public Library Board recommends the Civic Center Library improvements Phase II as presented by staff to the Bond Task Force in the amount of \$5,085,500.” Board Member Sharp-Chamberlain seconded, and the motion passed 5-0. Vice Chair Shimelonis abstained.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Carol Damaso

	<u>August 2011</u>	<u>August 2012</u>	<u>% Change</u>
Physical Items Circulated	310,234	274,827	-11%
Attendance	141,334	121,277	-14%
Digital material Circulated	9,141	16,365	+79%
WiFi Usage	6,888	7,348	+7%

In August 2012, the library held 146 Youth Programs with attendance of 3,869 youths. Sixty-two (62) Adult Programs were held with 564 adults attending. Volunteers donated 2,648 hours to library services valued at \$50,257. In the Library Book Sale Special Revenue Account, income from sales was \$13,042. Public access computers were used 38,903 times and 164,872 users accessed the library’s website.

Library Director’s Report – Carol Damaso

Carol Damaso spoke about project management and how the Adult Services Coordinator, Michael Beck, will be working with staff to provide more opportunities to learn management skills.

Carol Damaso stated that there is a major Scottsdale Road closure that will affect traffic into Appaloosa Library. She thanked Ann Porter and Brad Morse for creating flyers for the public that explained the road closure and offered an alternative route into the Library. The information will also be e-mailed to Appaloosa Library customers and will be available on the Library website.

Aimee Fifarek spoke about the Digital Arizona Library (DAZL) grant and explained that she will be doing an environmental scan and then will be getting feedback from Library Staff and customers. She asked if any Library Board Members would participate in this; Board Member Rodgers was selected. Carol Damaso spoke about Scottsdale 101 for Realtors, where she will be presenting. She invited a Library Board member to also speak at the event. Board Member Freund was selected.

Carol Damaso spoke about Speak Up Scottsdale, an on line discussion forum for Scottsdale residents. She stated that it contains a survey question regarding the Library’s e-services.

Carol Damaso presented a handout detailing the Library’s Special Revenue account and explained how the monies are spent.

Customer Comment Report – Carol Damaso

August customer comments were presented.

Service Highlight – Kathy Coster and Deena Harms

Kathy Coster and Deena Harms presented an update on the Library Volunteer program and the Bright Blue Boxes grant, which will supply Library materials for use and discussion in various senior facilities. The grant has allowed for Books, DVD's, audiobooks and volunteer training to be used in implementing the program.

OUTREACH ROLES

Board Chair Sydnor stated that Board Member Sharp-Chamberlain will prepare a draft program, and Board Member Rodgers will canvas for upcoming club meetings and events for the Library Board to attend. Board Member Freund stated that she encourages the Library Board to consider forming a sub-committee if the board is serious about doing more outreach to the public. Vice Chair Shimelonis suggested that the board have a special session instead of forming a sub-committee, in order to discuss more ideas about outreach. Carol Damaso stated that staff is supportive of the board's interest in public outreach and could help with basic information to build a presentation. The Library Board will schedule a special session.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

Board Chair Sydnor stated that the board will hear more about the outreach presentation at the special session.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:21 PM.

Respectfully submitted,

Killeen Sepulveda, Administrative Secretary